

ARROW

The Official Publication of the School Nutrition Association of North Carolina

Spring 2021 - Volume 102



DESTINATION
GREENSBORO

June
2021



BUTTERBALL®

SERVE WITH CONFIDENCE.®

students



Turkey Banh Mi

As a well-known, well-loved brand, we're here to partner with you in your mission to keep students happy and healthy.



WHY PARTNER WITH BUTTERBALL:

- Our turkeys are hatched and raised in America
- We're an industry leader in animal care and well-being
- We offer innovative K-12 meal solutions
- We have a dedicated, nationwide broker network



Turkey Chorizo Street Tacos

Turkey Wrap with Mango Chutney

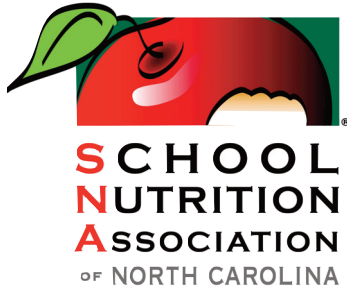
BBQ Turkey Plate



For more information, visit butterballfoodservice.com/k12

ARROW

The Official Publication of the School Nutrition Association of North Carolina



Kristen Bealler - President
beallerkr@hickoryschools.net

Dawn Roth - Executive Director
jbdfroth@aol.com

School Nutrition Association

2900 S. Quincy Street, Suite 700
Arlington, VA 22206-2233
Ph. (800) 877-8822

Produced & Published by:
DB Design & Print
704-458-3994
browndebe@aol.com



features

- 6 Conference Invitation
- 7 Conference Agenda
- 10 Candidates
- 15 School Lunch Hero Day
- 18 Chapter Leadership

departments

- 2 Dates to Remember
- 3 President's Message
- 5 Board Minutes
- 8 Awards Update
- 16 Legislative Update
- 19 Membership Update
- 21 Balance Sheet
- 21 New Members
- 23 SNA-NC Industry Partners
- IBC Board Address Page

Dates to Remember

DISTRICT MEETINGS

District 2 – April 17, 2021 (Zoom)

AWARD DEADLINES

Mary Long Beasley Award to Fred Gilbert
Nominations due by April 30, 2021

SNA-NC Scholarships to Fred Gilbert
Entries due by May 1, 2021

Chapter of the Year Award to Fred Gilbert
Entries due by May 1, 2021

Lunch Bell Award to Fred Gilbert
Entries due by May 1, 2021

Partner in Education Award to Fred Gilbert
Entries due by May 1, 2021

Tim Greene Memorial Scholarship to Fred Gilbert
Entries due by May 1, 2021

Gene Causby Memorial Scholarship to Fred Gilbert
Entries due by May 1, 2021

Martha Gomer Spirit Award to Fred Gilbert
Entries due by May 1, 2021

Reginald Ross Inclusion Scholarship to Fred Gilbert. *Entries due by May 1, 2021*

SNA of NC MEETINGS

Committee Day
Greensboro - May 14, 2021 (Tentatively)

Chapter Leadership Seminar
Greensboro - June 22, 2021

New Horizons Trade Show
Greensboro - June 23, 2021

SNA MEETINGS

SNA Annual Conference
Chicago, IL – July 11-13, 2021 *(Tentatively)*

ANNUAL CONFERENCE WEEK ACTIVITIES IN GREENSBORO

Board of Directors Meeting
Tuesday, June 22, 2021

Chapter Leadership Seminar
Tuesday, June 22, 2021

New Horizons Trade Show
Wednesday, June 23, 2021

Annual Conference
Wednesday, June 23 - Thursday, June 24, 2021

Board of Directors Meeting
Friday, June 25, 2021

Annual Conference Forms

Check out our website, www.schoolnutrition-nc.org
for more Annual Conference information
and forms by clicking on
the Events tab and then State Conference tab.

President's Message - "Going Places"

For those of you that don't know me that well I am a connoisseur for bad dad jokes. It seemed fitting to bring one of my odd interests to all of you!

Why did the chicken cross the road?

**To get to the SNA-NC
Annual Conference in
GREENSBORO!!!!**

You read that right! We are currently planning our Annual 2021 June Conference with some modification for everyone's safety! Dana, Ruthie and I, along with the entire Board of Directors are ecstatic to be able to invite everyone to an in-person conference this summer. If this wasn't the time for great news I don't know when it would be! Much like the chicken's, our journey is far from over. We will probably have a few pit stops along the way but our next destination has been determined. Conference will look much different this year and information may be slow to come out but please know we are working very hard to make it the best experience ever and we hope you will feel comfortable joining us this year. Please utilize the SNA-NC webpage at schoolnutrition-nc.org for any and all information about the conference this summer.

Even though we haven't been "going places" I can tell you that this winter has been busy! We have finished the remaining four virtual district meetings with Roxi Bahar-Hewertson, I have presented for SNA's School Nutrition Industry Conference (SNIC), attended an SNA Leadership Conference, and the virtual SNA Legislative Action Conference (LAC), with many North Carolina member delegates! In addition to those virtual experiences our PP&L Chair, Mary-Catherine Talton,

our lobbyist, Rachel Beaulieu, and the Executive Committee worked tirelessly on our SNA-NC Legislative Position Paper that was presented to the North Carolina Legislature.



Lastly, I want to thank all of our board members that have served with me this year and have made it such an awesome year for me, even when the unexpected continued to happen all around us! We have had two successful virtual online board meetings, productive committee meetings, and accomplished many things in betterment of our association for our membership. I could not have done the amount of work I have done this year without the huge support of this amazing group of people! There are still many great things to come before my term ends, but thank you SNA-NC members again for entrusting me with this amazing organization! This has been an experience that has truly made me grow as a person.

I can't wait to see you all when we go on a journey together in Greensboro!

Kristen M. Bealler, SNS
SNA-NC President, 2020-2021

Service Project for June 2021 Conference



This year, in honor of an amazing young lady in my life, #MiaTheMagnificent, I wanted to raise awareness for children in our North Carolina school communities facing a different battle other than hunger.....cancer. **Did you know that every day 43 children are diagnosed with cancer? Pediatric cancer is largely overlooked as most treatment they undergo is designed for adults.** The lack of proper treatment many times leaves children with long term complications, when all they should be focused on is being a kid! We are starting the SNA-NC **43** Campaign. We ask that individuals or chapters make donations in any amount of **43** (\$.43, \$4.30, \$43.00 and the list goes on)! Your donations to the Pediatric Cancer Foundation will be designated to help North Carolina families in need during one of the scariest times in their lives. Any remaining funds will go towards pediatric cancer research. You will find additional information along with a link to donate on the SNA-NC website schoolnutrition-nc.org Events page and select “**2021 Service Project**” beginning **4/3/2021**. Donations will also be accepted at our SNA-

NC Annual Conference. Thank you for supporting such a wonderful cause and the children of North Carolina!

President's Luncheon

By Amy Stanley & Fred Gilbert, SNA-NC Past-President

SNA-NC hopes that you have found success in your journey since we were all last together. On Thursday, June 24, 2021 we look forward to celebrating the rich heritage of our past-presidents and the achievements of our current president, Kristen Bealler.

We invite all Chapter Presidents, current and past Board Members and anyone interested in becoming a Future SNA-NC Leader to join SNA-NC for the President's Luncheon. A delicious three course meal, a token of appreciation and the wonderful opportunity to network with the past and future of our Association set the stage for a memorable “ticketed” event.

SNA-NC Past-Presidents, this exclusive event is offered to you at no cost; simply RSVP to me directly at amstanley@bladen.k12.nc.us to reserve your spot. For all other attendees, please make your reservation for this event on the Annual Conference Registration Form and include the cost of the meal with your registration. We look forward to seeing you there.

**Please indicate any special meal requirements on your Conference Registration, or in your RSVP.*

The Board of Directors meeting was called to order at 1:34 p.m. by Kristen Bealler, President. Kristen welcomed everyone to the meeting, shared both the Vision and Mission statements and Dana Edwards, President Elect shared the “Thought for the Day”.

BUSINESS AGENDA

Roll call was completed by Janet Johnson, Secretary-Treasurer.

The Agenda was adopted by the Board.

A budget update was provided by Janet Johnson, Secretary-Treasurer and Mary Ann Shoaf, Bookkeeper. Information was shared that indicates a loss as of January 2021, but this is consistent with prior years during the same reporting time frame.

A Mega Discussion was held on whether to participate in the “From the Show Floor” event. The discussion resulted in the item being added to the Routine Board Business where a motion was made and seconded. The Board voted to participate.

Mary-Catherine Talton provided a legislative update, and the position paper is being finalized. The final copy will be shared with members.

Dana Edwards, President Elect provided an update regarding the SNA-NC Annual Conference. Based on conversations with the Koury Convention Center, all efforts will be made to have an in-person conference in June 2021. The schedule will be based on restrictions that are in place at the time. The goal is to have some type of trade show and a general speaker.

Ruth McDowell, Vice President provided the proposed bylaw changes needed. The items were discussed with board members and the changes were voted upon and the changes will be presented to the Delegate Assembly in June 2021.

Fred Gilbert indicated that due to a change in a Standing Rule during the board meeting, the list of candidates for Vice President and Secretary will be provided later.

Kristen Bealler, President introduced the new “Reginald Ross Inclusion Scholarship”. The scholarship will provide \$1,500 to one member that will be used to attend the SNA Annual National Conference. This is open to members that have not previously attended a national conference. The nominations for the award will be due May 1, 2021.

Calendar updates were provided by Kristen Bealler and the due date for articles to be included in the next edition of the Arrow was provided by Dawn Roth.

With no further business, the meeting was adjourned at 3:55 p.m.

Minutes respectively submitted by:

Janet W. Johnson, SNS
SNA-NC Secretary 2019-2021

Are you as excited as I am

about the conference this year?



You are invited to attend the School Nutrition Association of North Carolina's Annual Conference in Greensboro, NC June 22-24, 2021. Safety is of the utmost importance as you navigate through all that we have to offer. Our conference will be held at the Koury Convention Center and the agenda is still being finalized. Please check our website and Facebook page for more up to date information.

Starting on Tuesday, June 22, we have tentatively scheduled a Chapter Leadership Pre-Con workshop led by Dana Edwards and Ruthie McDowell. During this Leadership workshop local chapter officers will gain team building skills and ways to grow as a leader of their association. Attendees can also sharpen their skills by taking the SNS exam.

Wednesday, our New Horizons Trade Show will officially kick off conference with innovative and safe ways to visit with Vendors and Brokers. All sample items from the show will be wrapped individually to hand out and attendees may enter in smaller numbers this year. Don't forget the First Timers session, Delegate Assembly and this year you can "Meet the Candidates" before voting begins to hear answers to your important questions.

Our guest speaker for Wednesday's General Session is Devon Harris. Devon is a Jamaican bobsledder that can share the importance of teamwork in his career. Wednesday's General Session will be full of information from our PP&L Committee, NCDPI and NCDA.

Thursday we will hold approximately four Education Sessions for groups of attendees to rotate in throughout the day. This will allow for us to keep all sessions at a certain number of attendees for social distancing and everyone will receive the same information and credit hours. Space is limited for these sessions to social distance everyone throughout the areas.

As we look forward to Annual Conference this year, please remember our safety protocols. Temperatures and masks will be required during the conference. Together we can make this the safest place to be, as well as the most fun, sharing and networking with our colleagues again!

As you can see, we have lots to share with you and look forward to you finding success in your journey with SNA-NC!

Dana Edwards



Conference Agenda

at a Glance!

Pre-Con - June 22, 2021

- Chapter Leadership Workshop
- SNS Credentialing Exam

June 23, 2021

- New Horizons Trade Show
- First Timers Session
- Meet the Candidates
- Delegate Assembly
- First General Session

June 24, 2021

- Second General Session
- Education Sessions - (4)
- President's Luncheon
- Awards Ceremony & Board Installation

***Visit our website at
www.schoolnutrition-nc.org
for more up to date information.**

**Please wear your mask
at all times
as your safety
is very important to us.**

GUEST SPEAKER - Devon Harris

As an original member of the 1988 Jamaican Bobsled team and captain of the 1992 and 1998 teams; 3-time Olympian, Devon Harris achieved his grand dream. His current dream is to inspire others to achieve theirs. As an international motivational keynote speaker, Devon is tapping the same energy, determination and skills that enabled him to bobsled with the best in the world and is now sparking audiences of all ages to dream big and take their "game" to the next level.

Devon also served in the officer corps of the Jamaica Defense Force, until December 1992 when he retired as a Captain. Encouraged by his commanding officer, Devon tried out for and was selected to the first Jamaican bobsled team. The team competed in the 1988 Olympic Games in Calgary, Canada and their exploits inspired the Disney blockbuster movie Cool Runnings.

We are thrilled to have Devon with us as the General Session speaker on Wednesday, June 23, 2021.



AWARDS REMINDERS

SNA-NC offers many avenues to celebrate the accomplishments of the School Nutrition Professionals across North Carolina. Take this opportunity to nominate yourself or a deserving colleague today.

DON'T FORGET THESE IMPORTANT DEADLINES FOR THE SNA-NC AWARDS AND SCHOLARSHIPS

Mary Long Beasley Award	April 30, 2021
Martha Gomer Spirit Award	May 01, 2021
SNA-NC Scholarship Application	May 01, 2021
Tim Greene Scholarship	May 01, 2021
Gene Causby Scholarship	May 01, 2021
Chapter of the Year	May 01, 2021
Lunch Bell Award	May 01, 2021
Partner in Education Award	May 01, 2021
Reginald Ross Inclusion Scholarship	May 01, 2021

Applications and instructions are available online at <https://schoolnutrition-nc.org>
Click on Education Tab and Scholarships & Awards, and may also be found in the Chapter Leadership Manual.

**Please submit your application to
Fred Gilbert, Leadership Development/Awards Chair, 3301 Stafford Drive, Charlotte, NC 28208
or by email Frederick.gilbert@cms.k12.nc.us**



Mary Long Beasley Award

Many of our veteran members will remember Mary Long Beasley. She was a CN director with Nash/Rocky Mount, Johnston County and Washington City Schools. She served as Assistant Director of the Child Nutrition Service Section, North Carolina Department of Public Instruction. Mary Long has served as President of the North Carolina Food Service Association and lobbied for nutrition programs for children at the state and national levels. She lost a valiant battle with cancer and left a void in our membership that will never be filled. To know Mary Long, was to know school nutrition. Her positive and optimistic outlook was contagious for those who met her. She was dedicated to providing healthy meals to students to promote learning. Her joys of work and child nutrition were evident in all she did.

SNA-NC recognizes members each year that exude the same joy and optimism that was known in Mary Long. Her family (along with a review team) selects a deserving employee, manager, supervisor, and director to receive the coveted Mary Long Beasley Distinguished Service Award. They are looking for the same attributes in members that were exemplified in Mary Long's life.

You know the kind of person who serves our students every day, who works with joy and enthusiasm, who is always bright and cheerful, and who makes a difference in the lives of others. Please take a minute to complete the nomination form (found on our www.schoolnutrition-nc.org website) to recognize a deserving individual for this award. Most of the time, these individuals are behind the scenes and rarely recognized for what they do. You know their value, and you know how much we would appreciate recognizing them at the awards ceremony in June. Thank you for taking the time to recognize a deserving individual in your school system. Every nominee is a winner because they make a difference in the lives of students!

NEW HORIZONS TRADE SHOW

Wednesday, June 23, 2021

WHO SHOULD ATTEND:

Food Service Professionals

(Not Open to the Public)

TRADE SHOW SCHEDULE

9:30am – 2:30pm

This year's trade show will be different from others due to Covid-19 Restrictions. Rather than having a Buyer's Morning, we will have attendees stay with their school district while going through the trade show.

Eating will not be allowed in the exhibit hall due to Covid-19 Restrictions. All samples will be wrapped or in individual containers, to take out of the exhibit hall for consumption.

Masks must be worn, and social distancing must be adhered to throughout the exhibit hall.

Additional information will be posted on our website if restrictions change.

Check out www.schoolnutrition-nc.org for additional Trade Show information and forms.
Click on Events tab and then New Horizons Trade Show.

REQUEST FOR ABSENTEE BALLOT

This form must be used when making a request for an Absentee Ballot.

Please be sure to print all information.

Email (Preferred) or Mail to Chairman of the Tellers

Name _____

Address _____

City _____ State _____ Zip _____

Membership ID # (Required) _____

Email _____

SNA-NC District # _____

Chapter Name _____

School District _____

Signature _____

All requests must be postmarked on or before May 14, 2021.

Mail to: Chairman of the Tellers, Staci Burchfield, 832 Murphy Hill Place, Charlotte, NC 28214

Email: Staci.burchfield@cms.k12.nc.us

Candidates for 2021 - 2022

VICE PRESIDENT



Kathy Coble

Child Nutrition Supervisor, Charlotte Mecklenburg Schools

Kathy Coble received an Associate's Degree in Hospitality and Tourism from Harcum Jr. College in Bryn Mawr, PA and a Bachelor's Degree in Recreation & Leisure Studies from East Stroudsburg University in East Stroudsburg, PA. She is a strong advocate for School Nutrition and believes in the power of feeding students excellent quality food.

Kathy has been in school nutrition for over 15 years. She started her career in School Nutrition while living in Houston, TX. She developed a catering company and was contracted with three private schools serving healthy hot lunches. When the opportunity to move back to the east coast came with her family, Kathy wanted to learn and grow with the public sector in School Nutrition where she restarted her career as a Child Nutrition Manager in New Hanover County. There, she became a lead trainer for the Internship and the Assistant Manager programs. Kathy then got the opportunity to step into the role as a School Nutrition Supervisor with Davidson County Schools in Lexington, NC where she was in charge of 19 schools and wore many different hats. She is now currently a School Nutrition Supervisor for Area 5 with Charlotte Mecklenburg Schools.

In New Hanover County, Kathy served on her local SNA board in the positions of Secretary and Vice President and on the SNA-NC Board as District Director. While in Davidson County, she was the advisor of the local chapter with Thomasville City Schools, Lexington City Schools and Davidson County. Kathy was SNA-NC Manager of the Year in 2015. She has currently taken on the role again as the District VI Director.

Kathy is very active in her community volunteering with the Susan G. Koman Foundation, American Cancer Society and Make a Wish Foundation. On her days off, she loves to spend time with her family and when she's not with her family, she loves to be outdoors on her paddle board, kayaking or going on a long-distance hike. She also participates with the Piedmont Community Band in Concord playing the flute/piccolo. Her goal is to become a Director of School Nutrition.

VICE PRESIDENT



Janet W. Johnson, SNS

*Assistant Director, NC Department of Public Instruction,
School Nutrition Division*

My name is Janet Johnson, and I am honored to have been chosen as one of the candidates for the critical position of Vice President of SNA-NC. This year, the association is blessed to have three highly qualified candidates on the ballot. I believe my vast experiences and leadership of School Nutrition Programs, at the national, state and local levels, in conjunction with a deep commitment to SNA-NC, express my sincere desire to have SNA-NC recognized as "the experts" in school nutrition in North Carolina. I truly believe the membership already knows the impact they have on the future of our state and, the children we serve, but we need to share with elected officials, stakeholders, media, and others that can impact change. Our voices need to be heard and I believe that we can do that together.

My career in School Nutrition began twenty-five years ago in Guilford County Schools. I was hired as an Accounting Technician in 1995 and over the course of the next nine years, I continued to be promoted to different roles that allowed me to gain knowledge in all the critical areas of School Nutrition at the central office and in the

Candidates for 2021 - 2022

schools. In 2004, I transitioned to the NC Department of Public Instruction as the Financial Management Consultant and over the past sixteen years, I was promoted to an Assistant Chief and ultimately to the role I currently have, Assistant Director.

While my career on paper only goes back to 1995, my deep love for the School Nutrition programs and for the SNA-NC started when I was in elementary school. Yes, I loved school meals as a child, but my love of School Nutrition goes even deeper. I was blessed to spend time helping my mother, who was a cafeteria manager, with production records, month end reports and preparing bulletin boards to invite students to enjoy meals at school. I guess you could say I “grew up” in School Nutrition. I always knew the association was an integral part of the success of the School Nutrition profession and from an early age, it was clear to me that the SNA-NC is a strong family of professionals who support one another and make a difference in the lives of students today, tomorrow and in the future. I guess you could say that SNA is in my professional DNA.

I am proud to have served on the SNA -NC Board of Directors as an officer. I am currently finishing my final year as the Secretary/Treasurer and have served on the Public Policy & Legislative Committee for the past six years. Since 2004, I have attended the annual conferences, trade shows and provided professional development opportunities at many State conferences. I have also attended the SNA Annual National Conference since 2010 and the Legislative Action Conference each year beginning in 2013. I have also served on national SNA Committees representing the great School Nutrition Professionals in NC.

I would be honored to have your Vote!

VICE PRESIDENT



Joanne Kirven

School Nutrition Director, Beaufort County Schools

I would like to introduce myself as I am a candidate for the position of Vice President.

I am currently the Director of School Nutrition for Beaufort County. I began my School Nutrition career in 2007 as a cafeteria manager with Charlotte Mecklenburg Schools. I was a manager trainer, auditor, and training manager. In 2014 I became an Area Supervisor for Gaston County Schools. After a short period as Assistant Director in Winston Salem Forsyth County I moved to eastern North Carolina to assume my current role.

SNA has played a very important part in my career development. I joined SNA as soon as I began working for CMS. I have been blessed by the opportunities that I have had both in the workplace and with SNA. I have served as treasurer and VP at the local level and as an advisor to the chapters in Gaston County and now Beaufort County. At the state level, I have had the honor of serving as a District Director, District Director Chair and Membership Committee Chair. I currently serve on the Industry Committee. I have attended Future Leaders Conference and served as a School Nutrition Foundation Ambassador to NC. I was fortunate to be awarded a scholarship to attend the ANC in Atlanta. I have invested countless hours in the organization behind the scenes for state conferences and have been hospitality co-chair and chair as well as serving as a judge for the culinary competition.

I believe that SNA-NC is an organization for the people by the people. Learning and networking are key to its success. After a tumultuous year due to Covid-19, I am excited to see what the future holds for us. My primary goal is for the organization to become all inclusive; encouraging all employees to become active members while empowering them to have the desire and confidence to serve. The more you invest, the more you receive. My untiring enthusiasm for school nutrition lends itself to me being your choice for VP. I have served well in the past and have the desire to continue to do so. I have the support of the BCS executive team in my pursuance of this goal and I would feel honored to earn your vote.

Thank you.

Candidates for 2021 - 2022

SECRETARY/TREASURER



Jamie Narron

Supervisor of Menus & Special Diets, Johnston County Public Schools

When I walked through Johnston County School Nutrition doors five years ago, I did not know how much my life was going to change. However, looking back I should have known. School Nutrition runs deep in my veins. My mama worked in School Nutrition for 13 years as the cashier and baker. In High School for Career Day, I dressed up as a “lunch lady” donning that crisp uniform, flour-soaked apron, and the ole so glorious hairnet.

I began my school nutrition career as the Bookkeeper for Johnston County Public Schools in July 2016. Within my first day, I learned about SNA and its importance. As I like to say the School Nutrition bug “bite” me and I knew that this was my home. I became more involved attending LAC, National, and State conferences. I began taking classes offered by DPI and even earned my Bachelor’s degree in Nutrition Science. In July 2019, I was promoted to Supervisor of Menus & Special Diets for the District where I started a menu committee with managers and employees creating a menu based on our students’ likes. When COVID-19 hit, we continued to stand by that menu offering our students hot meals from the beginning.

Locally, I have served as the Secretary of SNA of JC from 2017-2018, President from 2018 until present where we have increased our membership. I also serve on the School Health Advisory Committee for our District. For SNA-NC, I have served on the marketing committee (2019-2020), Nutrition Committee (2020-Present), and Co-Chair for Culinary Arts (2020-Present). I am married to Steve Narron and we have four beautiful children, Trevor (20), Trace (18), Tate (14), and Sadie (6). We enjoy spending time by the pool, at the beach, or grilling out with our family and friends. I also co-own a woman’s boutique, Pink Cotton Boutique, where I get to shop until my heart’s content.

School Nutrition was my destination long before I walked through those doors. It would be such a great honor and blessing to represent SNA-NC as their Secretary/Treasurer.



Reginald Ross Inclusion Scholarship Award

We are delighted to have Reggie Ross representing our state as the President of the School Nutrition Association for the 2020-2021 year. In his honor, our Association will provide an Annual National Conference (ANC) scholarship to one of our members who has never attended ANC. The scholarship winner will be announced at the 2021 SNA-NC Conference in June and will be awarded annually starting with the July 2022 ANC in Orlando, Florida. It will provide \$1500 to help with registration, hotel, and travel costs. The school district or chapter should be able to pay all costs prior to the conference because of the professional development the applicant will gain at ANC. After ANC, the \$1500 could be reimbursed to the chapter or school district. The application can be found on our website, www.schoolnutrition-nc.org under the Education Tab and then under Scholarships & Awards or by contacting Dawn Roth at 888.204.8204 or jbdfroth@aol.com. Applications are due by May 1, 2021. Applicants may self-nominate.

Candidates for 2021 - 2022

SECRETARY/TREASURER



Lorie Reece

Child Nutrition Supervisor, Lincoln County Schools

My name is Lorie Reece and I am a candidate for SNA-NC Secretary/Treasurer. I'm a native North Carolinian, the proud mother of two adult sons, and live in Catawba County with my husband of 35 years. I have been in School Nutrition for twenty-seven years, first in Newton-Conover City Schools and then in Lincoln County. I received a BS degree in Business Administration from Appalachian State University and hold a Level 4 Certificate in School Nutrition. Since coming to Lincoln County in 2005, I have served in several capacities at the state level having been the State Certification Chair, State Registration Chair, District 6 Director, District Director Chair, and the Conference Program Design Chair as well as serving on the Resolutions and Bylaws Committee, the Leadership Development/Awards Committee, the Member Services Committee, the Education/Certification Committee, and the Steering Committee. I previously served as the SNA-NC Secretary for 2015-2017.

I am very supportive of my local chapter which has won the Chapter of the Year Award for the past fourteen years. I attend our local meetings, provide guidance and encourage our members to take on roles locally and at the state level. I encourage members to grow by becoming certified and entering competitions. SNA-NC is a vital part of what we do and it all starts with each member. We have such an important role in the health of the kids in our schools. We should endeavor to be the School Nutrition professionals that our children can look to during this world of change we are experiencing in School Nutrition.

As a candidate for SNA-NC Secretary/Treasurer, I humbly solicit your support and will serve each member of this great professional association to the best of my ability.

Please check our website for the District Director Candidates biographies.

Guest Room Reservations for SNA-NC Annual Conference and New Horizons Trade Show

The Sheraton has stopped using the reservation room form that you have used in the past.

They now take reservations through PassKey.

The Sheraton has set up a dedicated website for conference attendees and trade show vendors to book their hotel rooms.

**Reservations can be made starting on March 2, 2021 at this website,
<https://book.passkey.com/e/50174920>**

The link will also be posted on our SNA-NC website, www.schoolnutrition-nc.org.

**The cut-off date is 5:00 pm on May 26, 2021,
so be sure to make your reservations as soon as possible.**

MAKE IT, TAKE IT. *By: Imer Smith RD, LDN Nutrition Chair*

The Nutrition Committee looks forward to sharing the “MAKE IT, TAKE IT” information with you this summer. This information will be sent out to promote National School Lunch Week (NSLW) in October and is a favorite for members.

Let's look back ~

When was National School Lunch Week (NSLW) created? 1962

Why was it created? To promote the importance of a healthy school lunch in a child's life and the impact it has inside and outside of the classroom.

During this annual weeklong celebration, SNA members and students around the country will find new ways to safely celebrate in their schools and districts with special menus, events, student activities and more. The COVID-19 pandemic has without a doubt shown just how incredibly important school meals are for students and their families.

Thank you from the Nutrition Committee!

District 1	Kelletha Govan (Dare County- Director)
District 2	Imer Smith (New Hanover-Director)
District 3	Jamie Narron (Johnston County- Supervisor)
District 4	Melony Edwards (Bladen County- Manager)
District 5	Altha Carr (Thomasville City Schools- Lead Manager)
District 6	Wendy Sheprow (Union County- Assistant Director)
District 7	Cristine Summers (Davie County- Manager)
District 8	Janette Broda MHS, RDN, LDN (Zone 1 Nutrition Specialist- NC-DPI)

Please check our website, www.schoolnutrition-nc.org for the most up to date information on Make It, Take It.

MAKE IT WITH CHICKEN.



Chicken Breakfast Sausage Pattie
Brakebush #5711 (1.8 oz.) 1 pattie = 1 oz. M/MA



Flame-Grilled Chicken Burgers
Brakebush #5702 (3.25 oz.) 1 burger = 2.75 oz. M/MA
Brakebush #5704 (4 oz.) 1 burger = 3.5 oz. M/MA



CONTACT YOUR BRAKEBUSH REPRESENTATIVE
Steve Lave: 828-851-6649 sjlave@brakebush.com
Frank James: 252-908-7254 fjames@brakebush.com



Endowment Update

By: Cindy Marion, Endowment Chair

The Endowment Committee is so excited to see our members! Please come by and participate in a slightly smaller, but super exciting raffle. If you are representing your district you may drop off a raffle donation at registration Wednesday morning from 9:00 am to 12:00 pm.

However, we do not want to leave out those of you who cannot attend in person and wish to participate in activities. Endowment will be offering 5 short training videos on practical kitchen skills. These videos have been developed by our partners at UNC-G and will be posted on our website for the first time during conference.

Tentative plans are in place for on-site training at UNC-G Wednesday morning of conference. The topic this year is “Cooking with Farm-to-School”. These classes are hands on in the lab at UNCG, so space is limited. Additional information and registration will be available on our website, www.schoolnutrition-nc.org, so keep checking in for this and other information regarding conference.

SCHOOL LUNCH HERO DAY™

By: Imer Smith RD, LDN Nutrition Chair

Mark your calendar for Friday,  May 7, 2021, we will celebrate the 8th Annual School Lunch Hero Day (SLHD)!

School Lunch Hero Day was created by a partnership between the School Nutrition Association, and children’s author Jarrett Krosoczka—the author of a number of picture books including the “Lunch Lady” series. Let’s plan a very special day to show appreciation to the professionals who help make meals for America’s students. These professionals not only include the people who design and implement the strict nutrition standards needed in schools, but also the cafeteria workers who make sure that all children are fed. All of these people are heroes, and this day is designed to show them the appreciation they deserve but never ask to receive. Ideas to show appreciation can be found at <https://schoolnutrition.org/SLHD/Recognize/> Here are a few ideas: have students make cards, include this information during the morning announcements, place on your menus, see if administration would be interested in serving meals, have teachers, PTA/ PTO organizations, school clubs and/or sport teams, create posters to place outside for parents and others to see, and promote on your social media channels (use the hashtag #SchoolLunchHeroDay), more ideas can be found in the web site above. Let’s make 2021 the best one ever....

THANK YOU, for all your hard work and dedication to our students of North Carolina!





Legislative Update

By Mary-Catherine Talton, Public Policy & Legislative Chair

Last year at this time I was coming to you with the excitement of spring, the anticipation of student parties and events, and the preparations for the ending of a school year. I had no idea that as I wrote to you everything would have changed and the spring, we anticipated would look very different from typical years by the time we went to print! This year most of us have the opposite of our normal anticipation and excitement as we await or prepare for students coming into the buildings!

Something that has not changed is the School Nutrition Association of NC, and nationally, to represent you when it comes to the school nutrition programs and our students. The Public Policy and Legislative Committee is excited to bring you the finalized NC Legislative Agenda for 2021 and the topics you can expect for us to

bring forward to the General Assembly. You will find a copy of this agenda in subsequent pages.

Even in the midst of a pandemic, or especially during a pandemic, the national association held a virtual Legislative Action Conference March 8-10. While this was not the normal time of gathering and catching up while also making our voices heard on Capitol Hill, it was still a fantastic conference full of updates and insights from the USDA and those rooted in legislative action. While, like most things this year, it looked incredibly different from the typical LACs, we were still able to have virtual meetings with Senators and Representatives in Congress to make our student and program needs known.

The topics discussed with Congress and the Senate this year were:

1. Permanently expand the National School Lunch and School Breakfast programs to offer all students meals at no charge as an integral part of the educational experience.
2. Provide emergency financial relief directly to School Food Authorities.
3. Preserve USDA Foods entitlement and State Administrative Expense funds, impacted by COVID-19.
4. Reduce regulatory and administrative burdens.

We want to say thank you to everyone who was able to join us for the virtual LAC. If you were unable to join us, you still have an impactful voice for our programs and you can still make it heard. Take time to access the full position paper on www.schoolnutrition.org and send it to your US Senators and Representatives. Send copies of our NC Legislative Agenda to your NC Senators and Representatives. Make the needs of your students and programs known, collectively we can be loud for the betterment of the children we serve and the programs we operate.

2020 Changed Everything Including Your HACCP Plan Requirements

New and updated SOPs should already be in place and in practice.

Mask Use **Handwashing**

Transmission Prevention 6'

And more!

We understand no two Districts are alike. Different policies, procedures, and recipes are just some of the reasons why you need an SFSPac® HACCP Plan customized and personalized for your operation.

SFSPac® **Contact us to get started!** **SNA PATRON**

800-289-7725 or info@sfspac.com **SNL FOUNDATION FRIEND**

SFSPac® ©2021 All rights reserved.



School Nutrition Association of NC

2021 Legislative Agenda

February 19, 2021

Since March 16, 2020, NC School Nutrition professionals served more than 100 million meals to children across the state: using school buses through neighborhood deliveries, drive-by pickups, rolling food carts in school hallways, bundling up multiple meals on Fridays to sustain children through the weekend – whatever it took to get the job done. We were and are the boots-on-the-ground in the face of the pandemic feeding our children no matter what. The School Nutrition Association of NC (SNA-NC) is thankful to all state and federal leaders for their unwavering support and dedication to feeding our school children during this unprecedented time. SNA-NC respectfully requests the following as you continue your commitment of excellence to School Nutrition into 2021 and beyond:

1. Recurring Funds and Carryover Authority to Make Permanent your 2020 Elimination of the Student Copay for Reduced Priced Meals.

In H.B. 1023 (SL 2020-80), you appropriated our requested \$3.9 million – for 1 year only – to eliminate the student co-pay for reduced priced meals. This was designed to help approximately 65,000 NC children who would have otherwise had to pay the reduced price under normal circumstances. This State funding, if made recurring this year, will remove the financial burden created by the reduced price student co-pay and will significantly increase students' access to healthy lunches at school.

SNA-NC is very grateful for this 2020 one-time relief, and we ask that you please make this \$3.9 million a recurring appropriation, the same way that the State funds students' co-pays for reduced price breakfast. We also request that you grant immediate carryover authority for the continued use of any remaining 2020 funds. Due to the environment of serving meals during the COVID pandemic, along with additional United States Department of Agriculture (USDA) waivers and relief funding, our students need to use these funds beyond the 2020-21 school year.

2. Provide Relief from Assessment of Indirect Costs because School Nutrition Programs are struggling to restore financial solvency due to the pandemic.

In order to preserve financial resources of School Nutrition programs, state law defines financial solvency as one-month operating balance in N.G. General Statute 115C-450. A local School Nutrition program must have at least a one-month operating balance before its school system can assess indirect costs, payable back to that local school system. SNA-NC is thankful that the General Assembly recognizes the need to preserve the financial resources of the programs before allowing the assessment of indirect costs.


Due to the financial impact of the pandemic, School Nutrition programs are struggling to restore financial solvency in order to meet their payroll and operating expenditures. School Nutrition programs depend on federal reimbursement and savings to meet these needs, so that they continue to focus on the nutritional needs of the students.

SNA-NC humbly requests revisions to N.C. General Statute 115C-450 to reflect the impact the pandemic has had on the programs. Changing the state law, for example, from one-month operating balance to three months' operating balance would be a great start.

3. Fund Hospitalization and Retirement Costs for School Nutrition employees.

The NC General Assembly appropriates funds each year for the hospitalization and retirement costs for employees of local boards of education, except for School Nutrition employees. This is shocking news to many, but it is unfortunately true. In 2020, School Nutrition programs paid tens of millions out of their own local funds for these two state personnel benefits, resulting in less funds to support students' nutritional needs. Please consider providing funding to the School Nutrition programs to offset these benefits especially because they are the only full-time school employees who have to pay from their own local program-generated funds for these critical costs.

Due to the pandemic, we are at real risk of losing our trained professionals entirely; many have left the profession already since March 2020. Furthermore, School Nutrition programs do not have enough in federal reimbursement funds to continue paying – out of our local program funds – for our employees' hospitalization and retirement costs without funding from the State.



Chapter Leadership
2021
“Find Success in
Your Journey”

We are excited that you have joined this journey for leadership through SNA-NC! Did you know that your leadership ideas can help your local SNA Chapter be successful? Have you ever wondered what you can do to be a successful leader?

Please join Ruthie and me at the 2021 Chapter Leadership workshop to find resources for success in leadership for your local chapter. We hope to share some ideas from this year using virtual tools this year.

If you are a current leader or if you desire to step up into leadership, you will not want to miss this workshop and the great information shared!

Date: June 22, 2021

Time: 1:00 pm – 5:00 pm

Cost: \$25.00/person

Registration: See the conference registration form

Springing into Membership

By Nicole Frey, Membership Services Chair



+1 Membership Challenge: SNA is My Community!

As SNA members, you are part of a nationwide network of more than 48,000 dedicated school nutrition professionals. The +1 Membership Challenge is an all-new recruitment campaign to help ensure that this great community of members continues to grow. SNA members have already begun taking the Challenge and we encourage you to join in on the +1 fun! Simply share your reason for being an SNA member using the social media tools and recruit at least one new member—your +1. By participating in the Challenge, you will also have a chance to earn great incentives for recruiting new members. Visit the SNA Website for more details on the +1 Membership Challenge. Contact us at membership@schoolnutrition.org if you have any questions.

100% Membership & 100% Certified Schools

At our 2021 State Annual Conference in June we will honor the **100% Membership** and the **100% Certified schools**. Schools that are 100% Membership and/or 100% Certified Members will receive an email asking for a photograph(s) of the school staff for a PowerPoint presentation that will show at the beginning of all general sessions during the conference. **Please e-mail your digital picture to me by no later than May 1, 2021. We would love to share all of your successes this year!**

STAR CLUB

SNA is the strong organization it is today because of members, like you, who recognize the value of SNA membership and dedicate themselves to the association and its mission. The Star Club is a way for SNA to recognize and thank members who recruit and retain SNA members.



Every time a member's name is listed on a new member application as the referrer, that person receives one credit – and an additional credit is earned for every year that member renews.

Star Club members are recognized throughout the year, including special recognition at SNA's Annual National Conference. In addition, a gift of appreciation is awarded for each time a member reaches the next Star Club level.

Chapter of the Year Award

It is that time of the year again! I know everyone has worked hard to keep their local chapter active with activities surrounding these years' trials. For those of you who have been documenting your work, it is time for you to consider entering the Chapter of the Year Award. You will find the criteria for entering in the 2020-2021 Chapter Leadership Manual or on our website, www.schoolnutrition-nc.org. Scrapbook entries must be received by May 1, 2021. Send your Chapter of the Year Scrapbook to:

Fred Gilbert

SNA-NC Leadership Development/Awards Chair

Charlotte Mecklenburg Schools

3301 Stafford Drive, Charlotte, NC 28208

704-621-1971 (w) • frederick.gilbert@cms.k12.nc.us

The Chapter of the Year Award will be presented at the SNA-NC Annual Conference. The First Place Winner will receive \$100 for the chapter. The Second Place Winner will receive \$50 for the chapter.

An advertisement for Big Daddy's Pizza. It features a young woman with dark hair, smiling and holding a slice of pepperoni pizza. The background is a soft-focus indoor setting. A red graphic overlay on the left contains the text: 'Big daddy's YOU JUST MADE HER DAY'. Below this, in smaller white text, it says: 'BIG DADDY'S™ IS THE #1 STUDENT- PREFERRED PIZZA!'. At the bottom of the ad, there is a small image of a whole pizza and a vertical copyright notice: '©2019 Schwan's Food Service, Inc. All Rights Reserved.' To the right of the pizza image, the contact information for Jim Stahl is listed: 'JIM STAHL REGIONAL SALES MANAGER jim.stahl@schwans.com (704) 701-7262'. At the bottom right, there is a call to action: 'LEARN WHY STUDENTS LOVE BIG DADDY'S™ AT SCHWANSFOODSERVICE.COM OR CALL 1-888-554-7421' and the Schwan's Food Service logo.

Newly Certified Members

Congratulations to the following members that earned the SNA Certificate during September 2020 through February 2021

DISTRICT 1

1740 Pitt Co SNA

Jackie Bateman
Minnie Elbert
Mary Goddard
Susan Johnston
Joyce McLawhorn
Yolanda Titus
Ulinda Ward

DISTRICT 2

2250 Craven Co SNA

Sharon Coward
Michelle Culbertson

2540 Lenoir Co SNA

Dorothea Artis
Deborah Bauserman
Bettie Jones
Cathy Robbie

DISTRICT 3

3510 Johnston Co SNA

Lavern Holley
Jeffrey Johnson
Justin Kearney
Christy Watson
Jennifer White
Sonya Woodard

3980 Wilson Co SNA

Kimberly Edmonds

DISTRICT 6

6600 Charlotte Mecklenburg SNA

Lakeya Maddox

DISTRICT 7

7990 Yadkin Co Schools

Marie Cox



#SchoolFoodServiceEquipment

For all your food service equipment needs contact:

David Maxwell

Davidm@thompsonlittle.com

(O)910-484-1128 Ext 113-

(C) 910-476-7953

& Darren Tinney

Darrent@thompsonlittle.com

(O) 910-484-1128 Ext 119



**THOMPSON
&
LITTLE INC.**

Foodservice Equipment & Design
www.ThompsonLittle.com
933 Robeson St., Fayetteville, NC 28305

Serving the school food service needs of
North Carolina since 1945

Feeding
OUR Future

Welcome New Members

The following joined our association in December 2020 through January 2021.

We welcome each new member.

DISTRICT 1

- 27 New Members

NC 1280 Dare Co SNA

Lindsay Bailey

Cheryl Black

Susan Lusse

TanaPom Matos

Heather McDaniel

Juanita Ochs

Marisol Tirbado

NC 1580 Martin Co SNA

Rhonda Taylor

NC 1700 Elizabeth

City/Pasquotank SNA

Shara Dance

Brandi Forbes

Taylor McEntryre

Ashley Needham

Kathy Orlando

Bethany Robinson

DISTRICT 2

- 1 New Member

NC 2650 New Hanover Co SNA

Jennifer Gray

DISTRICT 3

- 8 New Members

NC 3510 Johnston Co SNA

Donald Alley

Muriel Brooks

Willie Hayes

Jessica Myrick

Jennifer Pagliaro

Michelle Williams

NC 3920 Wake Co SNA

Candace James

Angel Clifford

DISTRICT 4

- 6 New Members

NC 4260 Cumberland Co SNA

Carmen Davis

Anna Ferrari

LaTasha Freeman

Danette Manning

Natasha Mearite

Brenda Rodriguez

DISTRICT 5

- 3 New Members

NC 5760 Randolph Co SNA

Lisa Cole

NC 5761 Asheboro City SNA

Sabrena Jones

NC 5790 Rockingham Co SNA

Eric Roberts

DISTRICT 8

- 1 New Member

NC 8560 Macon Co SNA

Tabitha Sanchez

SNA-NC BALANCE SHEET as of February 28, 2021

Mary Ann Shoaf, SNA-NC Bookkeeper

ASSETS

Currents Assets

Checking/Savings

BB&T \$157,498.39

Wells Fargo Business Checking \$24,213.94

Small Business (Tim Greene) \$5,377.44

Wells Fargo Money Market \$28,599.40

Wells Fargo Small Bus MM \$58,052.24

Total Checking/Savings \$273,741.41

TOTAL ASSETS \$273,741.41

LIABILITY & EQUITY

Liabilities

Total Current Liabilities \$-335.90

Equity

Retained Earnings \$349,649.83

Net income \$-75,572.52

Total Equity \$274,077.31

TOTAL LIABILITIES & EQUITY \$273,741.41

**WE ARE
CONVENIENT FOR
CLASSROOM
FEEDING AND
HOME REHEATING.**



**THERE'S NO
DENYING THE
CONVENIENCE
AND
GREAT TASTE
OF OUR
MINI-PANCAKE!**

Affiliated Chapters and Chapter Presidents for 2020 - 2021

The following is a list of Chapters and their Presidents that have re-affiliated for this year.

DISTRICT 1

Beaufort – Gloria McCullough
Bertie – Brenda Bowen
Dare – Bobbie Crum
Elizabeth City/Pasquotank – Yolanda Banks
Pitt – Judy Wiley

DISTRICT 2

Craven – Christine McMahan
Lenoir – Andre Clark
New Hanover – Caroline Hines
Onslow – Carolyn English

DISTRICT 3

Edgecombe – Susan Johnson
Halifax – Patricia Bailey
Johnston – Jamie Narron
Nash-Rocky Mount – Sharis Whitehead
Wake – Jessica Jones
Wilson – Ginger Crocker
Bladen – Stephanie Bryan

DISTRICT 4

Cumberland – Christina Osborne
Hoke – Cheryl Cunningham
Richmond – Priscilla Whittingham
Robeson – Sandra Leggett
Scotland – Maudie Parsons

DISTRICT 5

Person – Sarah Yarbrough
Randolph – Ashley Tysinger
Stokes – Jessica Southard

DISTRICT 6

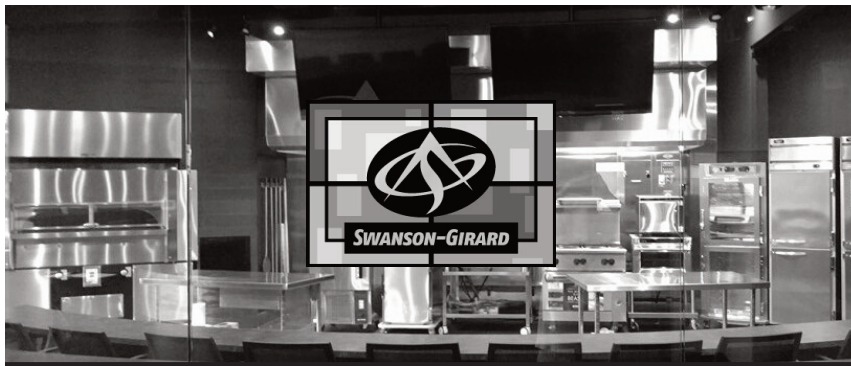
Cabarrus – Jennifer Canup
Gaston – Shannon Burrell
Charlotte-Mecklenburg – Staci Burchfield
Union – Joufre Iglesias

DISTRICT 7

Wilkes – Shirley Anderson

DISTRICT 8

Buncombe – Christina Dougherty
Haywood – Chelsea Williams
Henderson – Gail Weams



Is your chapter missing?

Re-affiliation forms are available at
www.schoolnutrition-nc.org

E-mail your re-affiliation form to:

Dawn Roth

E-mail: jbdfroth@aol.com

**Remember to e-mail
a copy of your chapter bylaws
to Dawn Roth.**

***Chapter packets are
ONLY
sent to the chapter presidents
who have sent in
the 2020-2021
Re-affiliation form.***



SNA of NC Industry Partners

The following Sustaining Members are an important part of our Association. Please invite them to your district and chapter meetings and let them know how much you appreciate their services and products.

A.L.C.O.	Kraft Heinz Company
AccuTemp Products	LINQ
Acosta Foodservice	Lindy's Homemade, LLC
Affinity Group Paramount	McKee Foods Corp.
ALTA Foods, LLC	Mondelez International
AMA of the Carolinas	Nardone Bros. Pizza
Brakebush Brothers, Inc.	NCDA&CS-Food Distribution
Butterball LLC	NC DPI-School Nutrition Services
Cannon Marketing	North Carolina Egg Association
Cargill	Palmer Hamilton
Carolina Foodservice Solutions, Inc.	Pepsi Bottling Ventures
Carolina Marketing, Inc.	Pepsi-Cola Bottling Co of Hickory
Cavendish Farms Inc.	PepsiCo Foodservice
Citra Pac, Inc./Fruit Pearls	Peterson Farms Fresh, Inc.
Cohen Food Service, Inc.	Premier Foodservice Group
Denver Equipment Co. of Charlotte, Inc.	R & H Produce Company, Inc.
DeWafelbakkers	Red Gold
Dole Packaged Foods	Rich Chicks, LLC
Dori Foods – Tools for Schools	Rip Van
ES Foods	S.A. Piazza (Wild Mike's)
Food Sales East	School Food Handler
General Mills Foodservice	Schwan's Company
Gilbert Foodservice, Inc.	SEA Level Social
Gold Creek Foods	SFSPac
Gordon Food Service	Smart Mouth Pizza
Griffin Marketing Group, Inc.	Southern Food Equipment Reps
Heartland School Solutions	Swanson-Girard Associates
Hershey's Ice Cream	Sysco Raleigh
House of Raeford	Tasty Blend Foods
Idahoan Foods, LLC	Taylor Farms Tennessee
Innoseal Systems Inc.	The Dairy Alliance
Interior Elements, LLC	Thompson & Little, Inc.
ITW	Trident Beverage, Inc.
J & J Snack Foods	United Restaurant Equipment Co.
JTM Food Group	US Foods
Kellogg Company	Vollrath Company
KeyImpact Sales Systems	Vulcan FEG
Kitchen Resource Group	Waypoint

ACTUAL VS. BUDGET

Year Ended July 31, 2020

	TOTAL		
	Actual	Budget	Variance
INCOME			
State Dues	\$ 24,198.50	\$ 32,000.00	\$ -7,801.50
Sustaining Members	\$ 24,000.00	\$ 38,000.00	\$ -14,000.00
Annual Meeting	\$ 8,798.89	\$ 115,000.00	\$ -106,201.11
Trade Show	\$ 29,300.00	\$ 185,000.00	\$ -155,700.00
Industry Seminar	\$ 77,700.00	\$ 70,000.00	\$ 7,700.00
District 1	\$ 0.00	\$ 1,000.00	\$ -1,000.00
District 2	\$ 0.00	\$ 1,000.00	\$ -1,000.00
District 3	\$ 1,020.00	\$ 1,000.00	\$ 20.00
District 4	\$ 0.00	\$ 1,000.00	\$ -1,000.00
District 5	\$ 0.00	\$ 1,000.00	\$ -1,000.00
District 6	\$ 0.00	\$ 1,000.00	\$ -1,000.00
District 7	\$ 0.00	\$ 1,000.00	\$ -1,000.00
District 8	\$ 0.00	\$ 1,000.00	\$ -1,000.00
Interest	\$ 81.93	\$ 1,000.00	\$ -918.07
Silent Auction	\$ 0.00	\$ 2,500.00	\$ -2,500.00
Tim Greene	\$ 0.00	\$ 2,500.00	\$ -2,500.00
Grants	\$ 20,310.12	\$ 25,000.00	\$ -4,689.88
NCAH GRANT	\$ 14,250.00	\$ 0.00	\$ 14,250.00
TOTAL INCOME	\$ 199,659.44	\$ 479,000.00	\$ -279,340.56
EXPENSE			
Arrow	\$ 41,714.25	\$ 48,000.00	\$ -6,285.75
Scholarships	\$ 0.00	\$ 2,500.00	\$ 2,500.00
Office Expenses	\$ 9,055.03	\$ 11,500.00	\$ -2,444.97
Pins and Certificates	\$ 17,141.42	\$ 12,500.00	\$ 4,641.42
Web Site	\$ 0.00	\$ 2,000.00	\$ -2,000.00
Scholarship (Tim Green)	\$ 2,500.00	\$ 2,500.00	\$ 0.00
President	\$ 0.00	\$ 400.00	\$ -400.00
President-Elect	\$ 0.00	\$ 200.00	\$ -200.00
Vice President	\$ 0.00	\$ 100.00	\$ -100.00
Executive Board Meeting	\$ 1,860.61	\$ 4,500.00	\$ -2,639.39
Liability Insurance	\$ 2,847.45	\$ 3,000.00	\$ -152.55
Executive Director	\$ 5,904.38	\$ 7,000.00	\$ -1,095.62
SNA Legislative Conference	\$ 5,605.07	\$ 6,000.00	\$ -394.93
SNA Leadership Conference	\$ 147.00	\$ 8,000.00	\$ -7,853.00
SNA SNIC	\$ 2,539.62	\$ 3,500.00	\$ -960.38
Annual Conference	\$ 460.00	\$ 7,000.00	\$ -6,540.00
SNA-NC Annual Conference	\$ 9,435.82	\$ 90,000.00	\$ -80,564.18
Committee Day	\$ 4,413.81	\$ 8,000.00	\$ -3,586.19
Trade Show	\$ 18,389.88	\$ 68,500.00	\$ -50,110.12
SNA-NC Industry Seminar	\$ 49,678.22	\$ 45,000.00	\$ 4,678.22
District Director Retreat	\$ 1,679.36	\$ 2,000.00	\$ -320.64

ACTUAL VS. BUDGET

Year Ended July 31, 2020

	TOTAL		
	Actual	Budget	Variance
Nutrition	\$ 0.00	\$ 750.00	\$ -750.00
Member Services	\$ 0.00	\$ 200.00	\$ -200.00
Legislative	\$ 747.00	\$ 2,000.00	\$ -1,253.00
Marketing	\$ 0.00	\$ 1,000.00	\$ -1,000.00
District 1	\$ 0.00	\$ 400.00	\$ -400.00
District 2	\$ 0.00	\$ 400.00	\$ -400.00
District 3	\$ 360.09	\$ 400.00	\$ -39.91
District 4	\$ 0.00	\$ 400.00	\$ -400.00
District 5	\$ 0.00	\$ 400.00	\$ -400.00
District 6	\$ 0.00	\$ 400.00	\$ -400.00
District 7	\$ 0.00	\$ 400.00	\$ -400.00
District 8	\$ 7.60	\$ 400.00	\$ -392.40
Coalition Memberships	\$ 318.90	\$	\$
Publicity	\$ 1,000.00	\$ 1,000.00	\$ 0.00
Contracted Personnel Salaries <i>(Executive Director, Lobbyist, Bookkeeper, Parliamentarian)</i>	\$ 105,199.92	\$ 104,100.00	\$ 1,099.92
Miscellaneous	\$ 650.84	\$ 750.00	\$ -99.16
Audit & Accounting	\$ 3,700.00	\$ 3,700.00	\$ 0.00
Silent Auction	\$ 0.00	\$ 100.00	\$ -100.00
Nova Services Fee	\$ 3,496.14	\$ 5,000.00	\$ -1,503.86
Grants	\$ 20,310.12	\$ 25,000.00	\$ -4,689.88
NCAH GRANT EXPENSE	\$ 198.74	\$ 0.00	\$ 198.74
TOTAL EXPENSE	\$ 309,361.27	\$ 479,000.00	\$ -169,638.73
NET INCOME	-\$109,701.83	\$ 0.00	\$ -109,701.83

NSBW Swift Creek Middle School

The Lady Comets of Clayton High School are Conference Champions and support NSBW.

Swift Creek Middle School in Johnston County celebrated NSBW. The manager, Muriel Brooks, partnered with local community members for donations to be given away. She had raffles, trophies, etc. for students. She also increased her breakfast participation and increased teacher and administration participation.



School Nutrition Association of NC Annual Conference Individual Registration Application
June 23-24, 2021 • Greensboro, Koury Convention Center

Please complete the information below. Please print or type:

Membership Number: _____ (Find on your membership card)

Circle Title: Assistant Asst. Manager Manager Supervisor Director Guest Other: _____ List Title

First Name: _____ Initial: _____ Last Name: _____

Address: _____

City/State/Zip Code: _____

Cell Phone: _____ School System: _____

Email: _____

ALL REGISTRATIONS MUST BE RECEIVED BY JUNE 1, 2021

	Member	Non-Member
Total Package Conference Registration <i>(Includes Trade Show, General Sessions and Education Sessions)</i>	____ \$110.00	____ \$250.00

DUE TO COVID-19 RESTRICTIONS, THERE WILL BE NO BANQUET THIS YEAR.

Extras Not Included in Total Package Registration Fees		
Chapter Leadership	____ \$25.00	____ \$50.00
President's Luncheon	____ \$35.00	____ \$50.00

Special Meal Requirements: (Vegetarian or Gluten Free Only) _____

TOTAL ENCLOSED \$ _____ \$ _____

Please answer the following questions:

1. Is this your First SNA-NC Annual Conference? _____ YES _____ NO
2. Are you the 2020-2021 Chapter President? _____ YES _____ NO

Mail form and check or money order (Do not send cash) by June 1, 2021 to:
SNA-NC, 2318 N. Elm Street, Greensboro, NC 27408
(Payment MUST Accompany Registration) NO REFUNDS
Make checks payable to School Nutrition Association of NC (SNA-NC)
DUE TO COVID RESTRICTIONS, THERE WILL BE NO ON-SITE REGISTRATION THIS YEAR.

Credit Card Payment: *(Please circle one)* MASTERCARD VISA AMEX

Print Name on Card: _____

Credit Card Number: _____ **Expiration Date** _____

Signature: _____ **Security Code on Card:** _____

Billing Address: _____

Email Address for Receipt: _____

By registering to attend this conference, you acknowledge the contagious nature of COVID-19 and agree to all safety protocols, i.e., wearing a face mask at all times and maintaining a social distance of 6 feet.

(Signature Required to Complete Registration)



NATIONAL AND STATE NEW MEMBER APPLICATION

Member ID _____

- ① Have you ever been a SNA member? Yes No
- ② First Name _____ Last Name _____
- ③ Email _____ Job Title _____
- ④ School District _____ ⑤ School Name _____ ⑥ Chapter No. _____
- ⑦ Work Phone _____ Home Phone _____
- ⑧ Work Mailing Address (Please indicate preferred mailing address Work Home)
 Address _____ Suite _____
 City _____ State _____ Zip _____
- ⑨ Home Mailing Address
 Address _____ Suite/Apt _____
 City _____ State _____ Zip _____
- ⑩ Who referred you to SNA? First Name _____ Last Name _____ (Optional) Member ID: _____
- ⑪ Membership Category (Check either individual membership or school district/state agency membership (SDM). See back for description)

National Dues

Member Categories	Individual Membership	School District/State Agency Membership
SN Employee	\$36 <input type="checkbox"/>	\$36 <input type="checkbox"/>
Student	\$36 <input type="checkbox"/>	N/A
Retired	\$36 <input type="checkbox"/>	N/A
SN Manager	\$38 <input type="checkbox"/>	\$38 <input type="checkbox"/>
District Director/Supv/Spec	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Major City Director/Supv/Spec	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
State Agency Director and Staff	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Nutrition Educator	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Other	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Affiliate Employee	\$18 <input type="checkbox"/>	N/A
Affiliate Retired	\$18 <input type="checkbox"/>	N/A

- ⑫ Employed by? Public School Private Management Company
 Private School CACFP
- ⑬ Does your employer pay your dues? Yes No
- ⑭ Are you responsible for school nutrition operations in your school district? Yes No

National, State Dues and Processing Fee are required.

NC

⑮ NATIONAL DUES \$.

⑯ STATE DUES* \$.

⑰ PROCESSING FEE \$ **2** . **50**

⑱ TOTAL DUES \$.

⑲ Tax-deductible contribution to SN Foundation
 ___\$10 ___\$25 ___\$50 ___Other \$.

⑳ TOTAL PAYMENT \$.

⑯ Your STATE DUES are: (Record state dues in the space provided on right) * Select one.

\$5.50 STU/RET/AFR/AFE/ \$7.50 SNE/
 \$11.50 SNM/ \$18.50 SDS/OTH/MCD/EDU/DDS/

㉑ CREDIT CARD INFO: EXP. DATE _____
 # _____

㉒ Individual Membership Signature _____ Date _____

For SDM multiple applicants, you may use a spreadsheet found at www.schoolnutrition.org/sdm.

See reverse side for important information.

Dues subject to change.

㉓ FOR SCHOOL DISTRICT MEMBERSHIP (SDM) ONLY

SDM Main Contact Name _____

(Optional) SDM Main Contact Member ID _____

Email _____

Business Phone Number _____

Return this form with your credit card information, or your check or money order made out to SNA
 Mail application to SNA, PO Box 759297, Baltimore, MD 21275-9297

SNA National and State Membership Application Guidelines

Membership Application for Individual and School District Memberships.

Instructions for completing the front of this application:

1. Please indicate if you have ever been a SNA member.
2. Print your full name as you would like it to appear in your membership record and on your membership card.
3. Print your email address and job title. All SNA members automatically receive emailed information related to the organization.
4. Print your current school district.
5. Print your current school name.
6. If you know your local chapter number, please fill in.
7. Print your work and home phone number.
8. Print your work mailing address.
9. Print your home mailing address.
10. Print full name of member referrer who introduced you to SNA (only needed for new members). This will give the person credits for Star Club and annual membership campaign drives. Optional: Include referrer's SNA member ID.
11. Please review the membership categories listed. Check one that best describes your position. **School District/State Agency Membership (SDM) is a membership managed or coordinated by the school district/state agency and can be transferred to another individual in the same membership category. Please check with your district to see if you are eligible for SDM.**
12. Please check if you are employed by public school, private school, or private management company.
13. Please indicate if your employer pays your dues.
14. Please indicate if you are responsible for school nutrition operations in your school district.
15. Record your national dues based on membership category checked.
16. Record your state dues based on the dues listed on left side of application under "Your state dues are:"
17. All applications must include the processing fee.
18. Please add national, state dues and processing fee amounts. This is the total dues amount to be paid. Applications with incorrect total amount will be returned resulting in a delay of member benefits.
19. Record your optional contribution to the School Nutrition Foundation. The School Nutrition Foundation is a 501(c)(3) organization and donations are tax deductible. Your contribution of \$10 or more will be acknowledged by the School Nutrition Foundation.
20. Add national dues, state dues, processing fee and any optional contributions. This is the total payment.
21. If paying by credit card, please enter your credit card information.
22. This box must be completed for SDM applicants.
23. Please sign and date your completed application. Required for individual membership only. Mail your application and payment to SNA, PO Box 759297, Baltimore, MD 21275-9297.

Membership dues cover a full year of benefits. Processing of application takes approximately two to four weeks from receipt of payment. New members will be mailed a membership card about two weeks after application has been completely processed.

Dues Category	Membership Category	Description	Individual Membership	School District/State Agency Membership
SNE	School Nutrition Employee	Cooks, chefs, bakers, bookkeepers, technicians, assistants, etc.	\$36	\$36
STU	Student	Full-time students enrolled in post-secondary nutrition, health or other food related program. Does not include right to vote.	\$36	N/A
RET	Retired	Retired Members.	\$36	N/A
SNM	School Nutrition Manager	Managers, head cooks, head chefs, assistant managers.	\$38	\$38
DDS	School Nutrition Director, Supervisors, Specialist, Executive Chefs	Working in a school nutrition program at the school district level.	\$130	\$130
MCD	School Nutrition Director, Supervisor, Specialist (Major City)	Working in a school nutrition program where the school district enrollment is 40,000 or more or city population is 200,000 or more.	\$130	\$130
SDS	State Agency Director, Supervisor, Specialist	Working in state office for child nutrition programs, including nutrition education.	\$130	\$130
EDU	School Nutrition Educator	Faculty working in a college/university setting.	\$130	\$130
OTH	Other	Principals, Superintendents, Teachers, etc. Does not include right to vote.	\$130	\$130
AFE	Affiliate Part-Time Staff (less than 4 hours daily)	Optional membership category for retired or part-time school nutrition staff. Does not include a subscription to <i>SN</i> magazine or the right to vote in the annual SNA election.	\$18	N/A
AFR	Affiliate Retired		\$18	N/A

Note: Contributions or gifts to SNA are not deductible as charitable contributions for federal income tax purposes. Contributions to the Foundation are deductible for IRS purposes. \$2.00 of your national dues is used for your subscription to the *SN* magazine.

School Nutrition Association * 2900 S Quincy Street, Suite 700 * Arlington, VA 22206
 Phone: 800-877-8822 * Web site: www.schoolnutrition.org * E-mail: membership@schoolnutrition.org

2021 - 2022 SNA of NC Board of Directors

STATE OFFICERS

PRESIDENT

Kristen Bealler
Hickory Public Schools
432 4th Avenue SW
Hickory, NC 28602
(828)322-2855 ext 228 (w)
beallerkr@hickoryschools.net

PRESIDENT-ELECT

Dana Edwards
Johnston County Schools
601-C West Market Street
Smithfield, NC 27577
919-934-1304 x 7028 (w)
danaedwards@johnston.k12.nc.us

VICE-PRESIDENT

Ruth McDowell
Edgecombe County Schools
311 Jewel Haven Way
Knightdale, NC 27545
252-641-2636 (w)
rmcdowell@ecps.us

SECRETARY-TREASURER

Janet Johnson
NC DPI
8309 Serenity Trail
Apex, NC 27523
984-236-2912 (w)
Janet.williamsjohnson@dpi.nc.gov

INDUSTRY REPRESENTATIVE

Penny Fine
Gilbert Foods
3627 Bermuda Drive, NE
Conover, NC 28613
704-804-4421 (w)
pfine@gilbertfoods.com

CONTRACTED PERSONNEL

PARLIAMENTARIAN

Harry Wilson
8520 Riley Hill Road
Zebulon, NC 27597
919-413-2137 (c)
wilson.harry.e@gmail.com

LEGISLATIVE ASSISTANT

Rachel Beaulieu
Contact Mary Catherine Talton,
PP&L Chair

BOOKKEEPER

Mary Ann Shoaf
Haywood County Schools
5855 Crabtree Road
Clyde, NC 28721
828-627-1150 (w)
mashoaf@haywood.k2.nc.us

DISTRICT DIRECTORS

DISTRICT 1

Sharon Palmer
Bertie County Schools
716 US Hwy 13 North
Windsor, NC 27983
252-794-3034 x 5424 (w)
spalmer@bertie.k12.nc.us

DISTRICT 2

Danelle Moore Smith
Lenoir County Schools
2017 W. Vernon Avenue
Kinston, NC 28504
252-527-1109 x 1049 (w)
dmsmith@lenoir.k12.nc.us

DISTRICT 3

Amy Tant
Nash-Rocky Mount Schools
PO Box 517
Wendell, NC 27591
252-462-2525 (w)
ajtant@ncpschools.net

DISTRICT 4

Cheryl Cunningham
Hoke County Schools
310 Wooley Street
Raeford, NC 28376
910-875-4106 (w)
ccunningham@hcs.k12.nc.us

DISTRICT 5

Regina Robertson-Turney
Stokes County Schools
4611 NC Hwy 8 North
Lawsonville, NC 27022
336-593-1100 (w)
regina.robertson@stokes.k12.nc.us

DISTRICT 6

Kathy Coble
Charlotte Mecklenburg Schools
3301 Stafford Drive
Charlotte, NC 28208
980-344-0236 (w)
kathyb.coble@cms.k12.nc.us

DISTRICT 7

Beverly Cash
Alexander Juvenile Justice-NCDPS
59 Cedar Valley Lane
Taylorsville, NC 28681
828-632-1141 (w)
beverly.cash@ncdps.gov

DISTRICT 8

Sheryl Harris
Buncombe County Schools
175 Bingham Road
Asheville, NC 28806
828-255-5974 (w)
sheryl.harris@bcsemail.org

STANDING COMMITTEES AND ADVISORY COUNCILS

MEMBERSHIP

Nicole Frey
Pitt County Schools
1717 West 5th Street
Greenville, NC 27834
252-830-4218 (w)
freyn@pitt.k12.nc.us

NUTRITION

Imer Smith
New Hanover County Schools
1802 South 15th Street
Wilmington, NC 28401
910-254-4212 (w)
lmer.smith@nhcs.net

PUBLIC POLICY/LEGISLATIVE

Mary-Catherine Talton
Wilson County Schools
PO Box 3878
Wilson, NC 27895
252-399-7846 (w)
marycatherine.talton@wilson
schoolsnc.net

RESOLUTIONS AND BYLAWS

See Vice President

MARKETING ADVISORY

See President-Elect

LEADERSHIP DEVELOPMENT/AWARDS

Fred Gilbert
Charlotte Mecklenburg Schools
3301 Stafford Drive
Charlotte, NC 28208
704-621-1971 (w)
frederick.gilbert@cms.k12.nc.us

NON-VOTING BOARD MEMBERS

INDUSTRY ADVISORY

Robert Rolfe
Henderson County Schools
96 School House Road
Mills River, NC 28759
828-891-6310 (w)
rrolfe@hcpsnc.org

CHIEF

Dr. Lynn Harvey
School Nutrition Services, NC DPI
6515 Ben Bur Road
Raleigh, NC 27612
984-236-2901 (w)
Lynn.Harvey@dpi.nc.gov

DIRECTOR, FOOD DISTRIBUTION DIVISION

Gary Gay
NC Dept of Agriculture
and Consumer Services
278 Pilot-Riley Road
Zebulon, NC 27597
919-961-0006 (w)
gary.gay@ncagr.gov

EXECUTIVE DIRECTOR

Dawn Ferguson Roth
2318 N. Elm Street
Greensboro, NC 27408
1-888-204-8204 (w)
336-522-5064 Local
jbfroth@aol.com

COMMITTEE CHAIR NO LONGER ON THE BOARD OF DIRECTORS:

ENDOWMENT

Cindy Marion
Yadkin County Schools
121 Washington Street
Yadkinville, NC 27055
336-679-2055
cindy.marion@yadkin.k12.nc.us



**SCHOOL NUTRITION ASSOCIATION
OF NORTH CAROLINA**

2318 N. Elm Street
Greensboro, NC 27408

PRSR STD
U.S. Postage
PAID
Charlotte, NC
Permit #3758



SCHOOL
NUTRITION
ASSOCIATION
OF NORTH CAROLINA

SNA-NC MISSION STATEMENT:
Empower and educate members and partners
to promote quality school nutrition programs.